

Fly-tipping Solutions



Background – Fly-tipping

- Illegal dumping of waste on land that doesn't have a licence to accept it. Can range from a few bags to larger items or multiple truckloads of waste. Criminal offence that costs significant amounts to clear up, damages the environment, and poses a public health risk.
- Councils are responsible on public land. EA when larger-scale, hazardous waste, work of organised gangs. Landowner when on private land.
- Different types of fly-tipping – rogue traders, residents, landlords. And different motivations within groups.
- Not a one size fits all solution. Different types of fly-tips need different approaches - but there are proven solutions!



Background – National Picture

- **20%** increase over 5 years.
- **60%** of fly-tips involve **household** waste (5% increase).
- The **most common place** for fly-tipping - **highways 37%** of total incidents.
- The **most common size** - ‘**small van load**’ (31%).
- Costs over **£100** million a year.
- Local authorities carried out **528,000 enforcement actions (decreasing)**.
- The number of **fixed penalty notices** issued **63,000 (decreasing)**.
- Average **court fine** has increased but the **total number of court fines** decreased.

Benchmarking – Fly-tipping per 1,000 people 23/24

National average rate is 20 incidents for every 1,000 residents. **Kirklees is below this at 18.8.** Graph shows regional incidents per 1000 people.



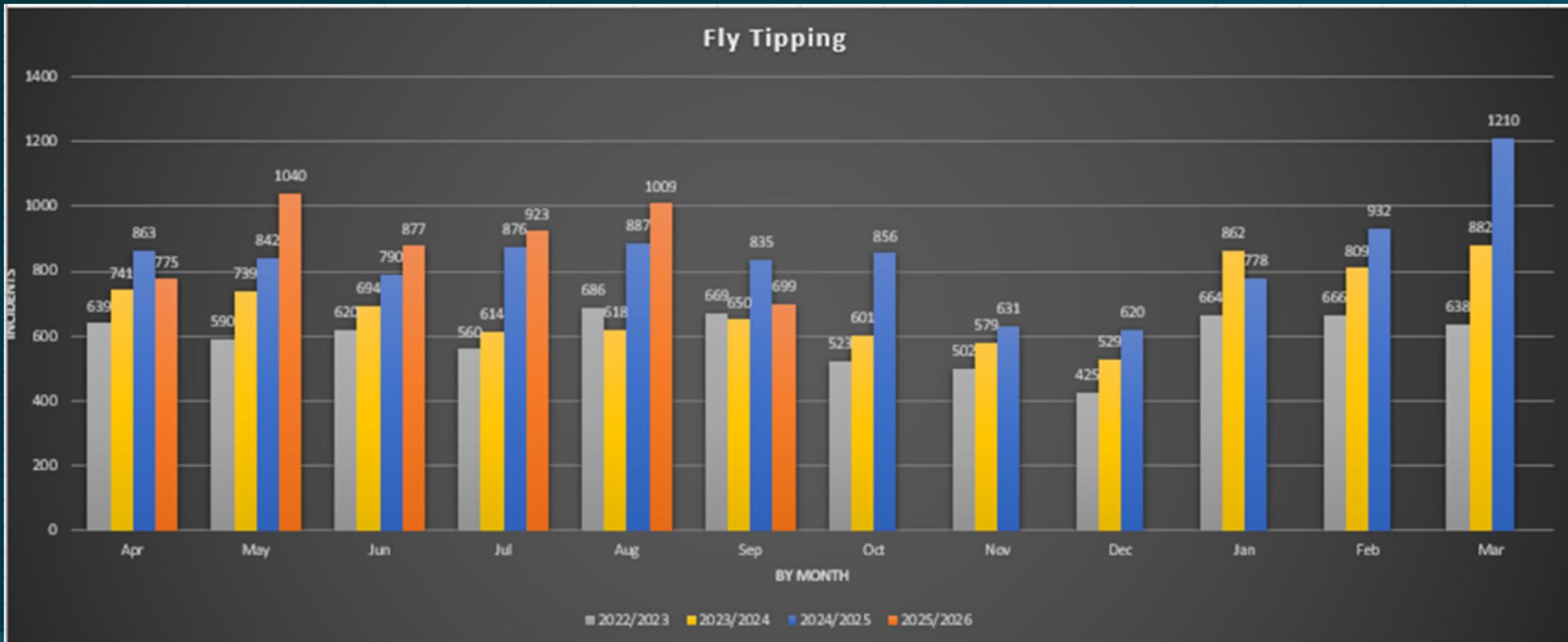
Kirklees Fly-tipping Hotspots

- Each ward within Kirklees has at least 1 fly-tipping hotspot identified.
- Greenhead, Crosland Moor & Netherton, Dewsbury West and Newsome have the highest number of hotspots within their ward.
- In some wards, such as Dalton, there are only a small number of identified hotspots, but high levels of fly tipping with reports scattered across the ward.



Fly-tipping Incidents in Kirklees

Fly-tipping has increased in Kirklees and we are projecting further increases.



Focused Action to Reduce the Backlog of Fly-tips



- Sept 25 - We had a backlog of 1401 fly-tips.
- Already **reduced the backlog to 546.**
- Reduced response time from **12 to 4 weeks.**
- Christmas target for backlog.

Making a Difference – Reducing Demand

Do We Just Need CCTV and Enforcement?

CCTV

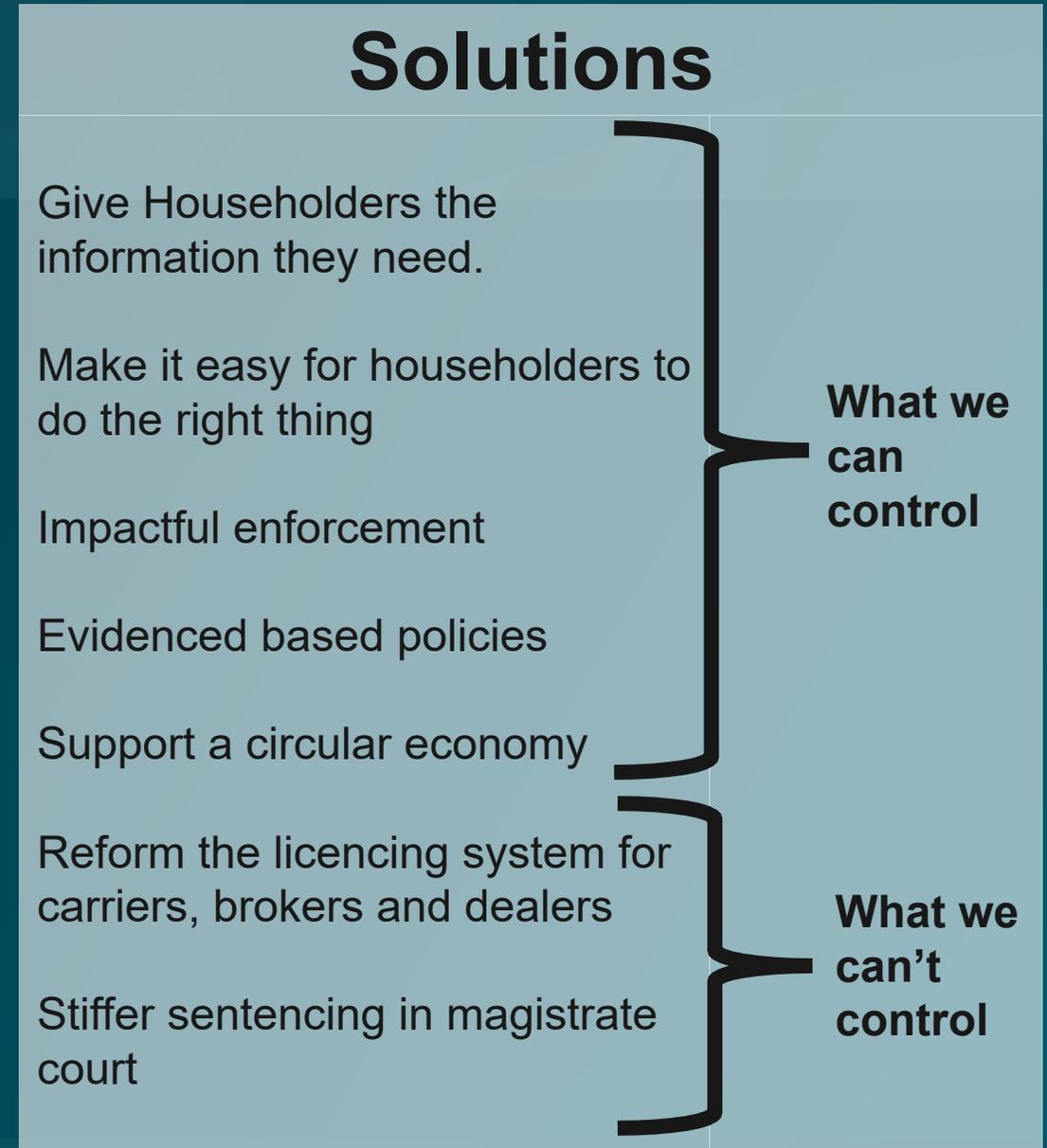
- Strong deterrence, evidence collection, reduced repeat offences, helps with enforcement.
- But...legal compliance requirements, limitations against foot offenders, resource intensive system, coverage and displacement risks.

ENFORCEMENT

- We investigate all fly-tips, you need evidence to enforce, not all fly-tips contain evidence.

Evidenced Based Action on Fly-tipping

- It is essential to focus on reducing demand not just cleaning up after individuals.
- Studies identify seven critical areas requiring attention.
- Councils have the ability to impact five of these areas.
- Some areas are outside of the council's control and fall under the remit of central Government.



Fly-tipping and Litter Strategy

Aims to reduce demand and focus resources by identifying problems, setting objectives, and monitoring progress. Includes behaviour change, education, engagement, enforcement, and clearing fly-tips.

Developed with officers, members, and community. Resident-centred, practical solutions.

Work has started with Keep Britain Tidy.

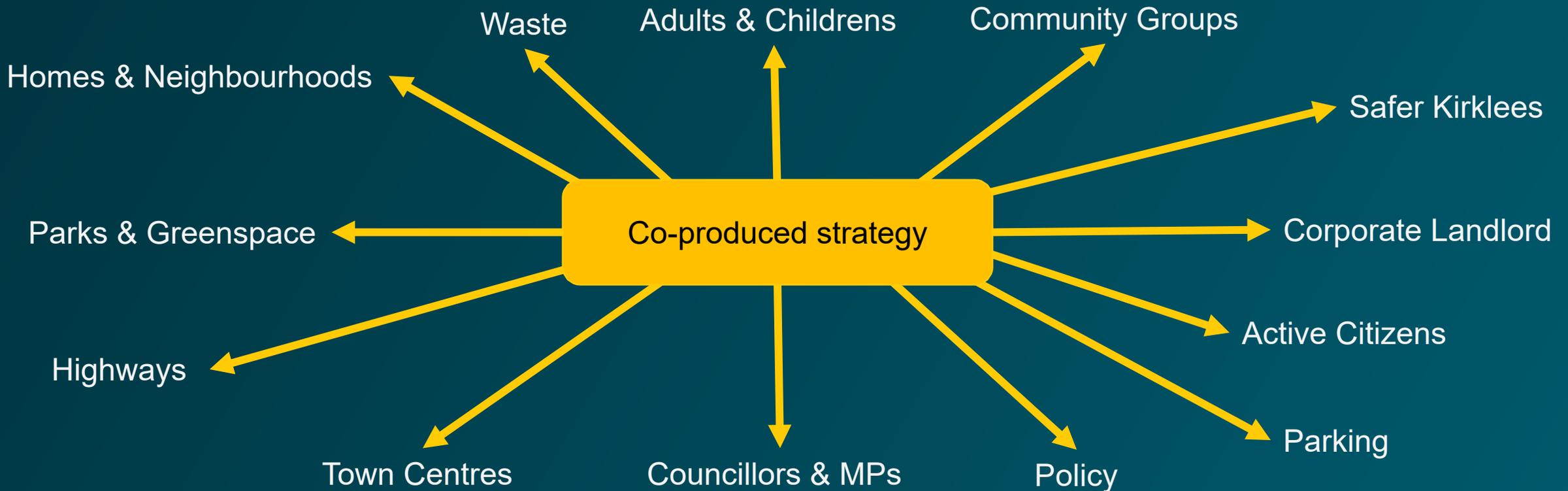


Registered charity no. 1071737

Lancaster City Council
Five Year Fly-tipping Strategy
2025 to 2030

Working Across Services

To allow the fly-tipping strategy to have a positive impact for all services and residents by educating, enforcing and prosecuting, the team will engage services across the council, alongside elected members and community groups.



Proven Interventions / Case Studies

There are lots of proven interventions.

The upcoming slides provide case studies of evidenced based approaches focused on householder fly-tipping (largest type).

Different approaches needed for different types of fly-tipping – strategy will map out what to use where and why (so we get best return on our work).

**Your rubbish,
your
responsibility**

7'0"
6'6"
6'0"
5'6"
5'0"
4'6"
4'0"

#CrimeNotToCare

Are you doing the right thing with your waste? Find out or you could end up with a criminal record.
www.keepbritaintidy.org

KEEP BRITAIN TIDY.

DUMPED RUBBISH COST SKERTON £122,766 LAST YEAR

LET'S SPEND IT ON THE THINGS THAT MATTER

There are many ways to get rid of your rubbish easily and legally.
Visit: www.lancaster.gov.uk/prevent-fly-tipping

LANCASTER CITY COUNCIL
Preventing City, Town & Community

KEEP BRITAIN TIDY.

Crime Scene Investigation Tape

Insight

There is an expectation that fly-tips will be collected quickly without repercussion and that it is not criminal.

What to do with this insight?

Implement a feedback loop to break this expectation, highlighting investigation and enforcement activity on street.



Crime Scene Investigation Tape

Results

- Up to 73% and average 64% reduction in fly-tipping with no displacement (less than 1%).
- Post-intervention, fly-tipping remained on average 50% lower than pre-intervention.
- 50% of residents felt the intervention showed the council was working to tackle fly-tipping.



Social Impact Stencils

Insight

People perceive fly-tipping as low-impact and low cost.

What to do with this insight?

Highlighted the social and financial impacts of fly-tipping to residents.



Social Impact Stencils

Results

- 67% reduction in fly tipping with no displacement.
- Post-intervention, fly tipping remained on average 63% lower than pre-intervention.
- Fly tipping down 30% on pre-intervention baseline two years later.
- 58% of residents felt the intervention showed the council was working to tackle fly tipping.



Conclusion

Fly-tipping is rising both nationally and locally, necessitating efforts to decrease demand while maximizing the efficiency of available resources to address it. An evidence-based and effective approach is essential.

- **Short to medium term** – implement proven interventions and develop a data-driven fly-tipping strategy aimed at reducing demand and optimising resource utilisation.
- **Medium to long term** – Implement the fly-tipping strategy in full alongside annual action plans to target key areas of the strategy.

QUESTIONS?

